

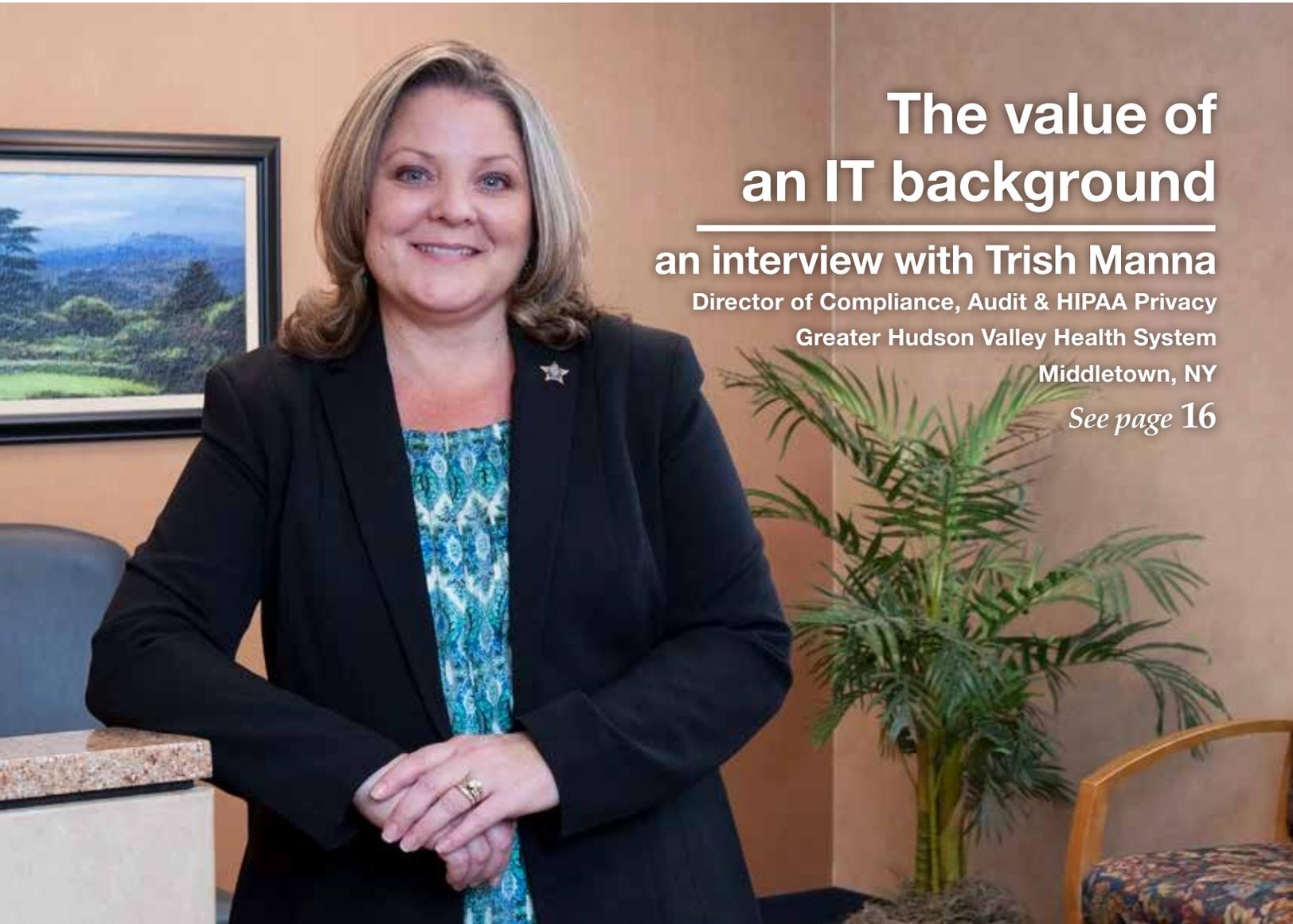


# Compliance TODAY

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# Curating compliance

**Nancy J. Beckley** ([nancy@nancybeckley.com](mailto:nancy@nancybeckley.com)) is President of Nancy Beckley & Associates LLC, a rehab compliance consulting firm in Milwaukee, WI.

[in /in/nancybeckley](#) [@nancybeckley](#) [+NancyBeckley](#)

**A**re you still sorting through all the great information from the Compliance Institute, or perhaps overwhelmed that you may forget all the mentions of compliance references and resources? It's not too late to curate information from Twitter, Instagram, Facebook, and web postings. In fact, even if you missed the Compliance Institute at National Harbor, you have an opportunity to curate the best of what happened. There



Beckley

is a Twitter tradition at the Compliance Institute (the official hashtag is #HCCAcI), and each year the number of attendees tweeting increases, perhaps encouraged by seeing their tweets scroll on the live screens located throughout the event. Attendees could tweet from their smartphones, tablets, or laptops, or tweet from within the HCCA Compliance Institute app. Monday morning was a flurry of tweets as all gathered for the keynotes and the excitement of seeing compliance colleagues. The great opportunity with tweets is that they often represent great quotes and memorable phrases.

The HCCA staff were also busy filming keynotes and live interviews with attendees. Many eagerly awaited the keynote from Inspector General Dan Levinson. Videos were eventually posted

to the YouTube Channels for HCCA and the Office of Inspector General.

So how do you begin curating your experience from the Compliance Institute? The Storify platform will allow Compliance Institute attendees and "virtual" attendees to curate a story (or, in fact, several stories) from their live or virtual experience. Head over to <http://storify.com> and get started with a free account, and if you use the Chrome browser, there is an extension available. While browsing the web, click on the Storify logo (top right-hand corner), and you will be prompted to add the element to your Storify. Open up your Twitter feed in Chrome. Did you find a tweet you want to curate and add to your story? You will see the Storify icon to the right of the heart "like" icon; click on it, and you have curated that tweet. When you are ready to pull together your "story" head on over to your Storify account, click on draft, and all the stories you have been collecting will be found under "saved elements." From there, add other elements from Twitter, Facebook, and YouTube. To get started with your first story search for #HCCAcI, get some tweets and head on over to HCCA's YouTube Channel to get the Compliance Institute videos.

As they say, "Data never sleeps," and what happens online stays online (forever). You might as well make a story—your compliance story. What are you curating? 📌