



# Compliance TODAY

April 2015

A PUBLICATION OF THE HEALTH CARE COMPLIANCE ASSOCIATION

WWW.HCCA-INFO.ORG

## On rising to the noble challenge of the Compliance profession

an interview with Marjorie Doyle

Principal, Marjorie Doyle & Associates  
and SCCE/HCCA Board Member

See page 20



27

2014 in review:  
What to know  
about privacy  
and security

Adam Solander and  
Evan Nagler

31

The 60-day  
Overpayment Rule:  
Strict standards enforced  
in first legal case

Erin M. Duffy and  
Alison T. Rosenblum

37

Planning and  
executing enterprise-wide  
compliance risk assessments  
in healthcare organizations

Heather Hagan and  
Dhara Satija

47

Reviewing focus  
arrangements  
to assess  
compliance

Bret S. Bissey and  
Michael P. McKeever

by Nancy J. Beckley

# #HCCAcI—It's that time again, and everyone can get connected in the tweet fest!

**Nancy J. Beckley** ([nancy@nancybeckley.com](mailto:nancy@nancybeckley.com)) is President of Nancy Beckley & Associates LLC, a rehab compliance consulting firm in Milwaukee, WI.

[in](#) /in/nancybeckley [t](#) @nancybeckley [+](#) +NancyBeckley

**W**e have all been waiting for this—a chance to meet and greet using social media at the 2015 Compliance Institute @Disney. The exciting part of social media is that everyone will be able to join in the excitement, even if you are not in



Beckley

attendance. The preferred social media platform at the CI is Twitter, because everyone can join in the communication stream live—you don't have to be onsite! Video monitors throughout the Disney Swan & Dolphin Convention Center, will show the live Twitter feed (and attendees will stand back, point, and giggle when they see their tweets scroll up the screen!). Everyone can watch along with the Twitter feed by following the official #HCCAcI hashtag on Twitter, or alternatively via TweetDeck where it is easy to organize a dedicated #HCCAcI column.

A tweet "peak" is guaranteed to occur during Inspector General Dan Levinson's keynote on Monday morning. Dan always seems to have tweetable snippets of wisdom, and it is likely that the social media-savvy folks @OIGatHHS will join in the tweets. Tweeting out pearls of wisdom live from sessions is a good way to communicate to those back at the office the value of attending the CI. It might also

serve to remind you to order the audio recordings for the sessions you could not attend. Tweets are also quick ways to move important breaking news. In fact, last year's announcement of the ICD-10 delay lit up the Twitter feed. Exhibitors are likely to tweet out specials and door prizes, in hopes that attendees flock to their booths. (This is a thinly veiled hint!)

Before heading out to Orlando, conference attendees should be sure to download the HCCA app. In fact, if you downloaded it for the CI in San Diego last year, it will automatically be updated with the 2015 information. Attendees can not only look up or alter their schedule and view session handouts and speaker bios, but can tweet right from the app! (Hint, if you had your picture taken last year, don't forget to update your Twitter bio). Hoping to absorb some Disney nightlife or explore the area during your free time? Then head on over to the HCCA Pinterest board ([www.pinterest.com/thehcca/2015-compliance-institute](http://www.pinterest.com/thehcca/2015-compliance-institute)) for maps and ideas.

If you want to feel like you are at the Compliance Institute, take a yoga class on Monday morning or Zumba on Tuesday morning, and you'll be with us in spirit. Last year there were 1,621 tweets sent during the conference from Saturday through Wednesday, with 295 different users tweeting. Please join me at the official #HCCAcI TweetUp on Monday evening. I'll be watching the feed and counting the tweets. @nancybeckley